


CONTENT CREATION GRID

		FORMAT									
		WRITTEN	AUDIO	VIDEO	INFO	MAP	GAME, QUIZ, TOOL	LIST/ ROUNDUP	GUIDE/ EBOOK	SLIDESHOW	TIMELINE
FOCUS	FEATURE										
	OVERVIEW										
	DEEP DIVE										
	HISTORY										
	RESOURCES										
	RESEARCH										
	PRODUCT										
	EXAMPLE										
	OPINION										
	DIY										